



THE ZONE

IEM Cologne, Major 2026

18-21 JUNE

VIP GUIDE

The Zone Website [here](#)





THE ZONE VIP HOSPITALITY

The Counter-Strike Major returns to Cologne this June 18-21 at the [Intel Extreme Masters Cologne Major 2026](#) — one of the most anticipated events in competitive gaming.

Join us at The Zone, the exclusive, invite-only hospitality experience designed specifically for our business guests.

WHAT IS THE ZONE?

The Zone at Intel® Extreme Masters Cologne Major 2026 is located inside the LANXESS Arena and is a thoughtfully designed environment where you can:

- Witness key moments at the heart of the action
- Enjoy enhanced comfort and service
- Connect with business leaders and industry peers

All while experiencing world-class Counter-Strike.



HOW TO GET TO LANXESS ARENA

Arena Address: Willy-Brandt-Platz 3, Cologne

Taxi/Uber

The dedicated Taxi/Uber drop off is at Gummersbacher Strasse. Please follow the signage from the Uber/Taxi drop off and make your way to the The Zone VIP entrance.

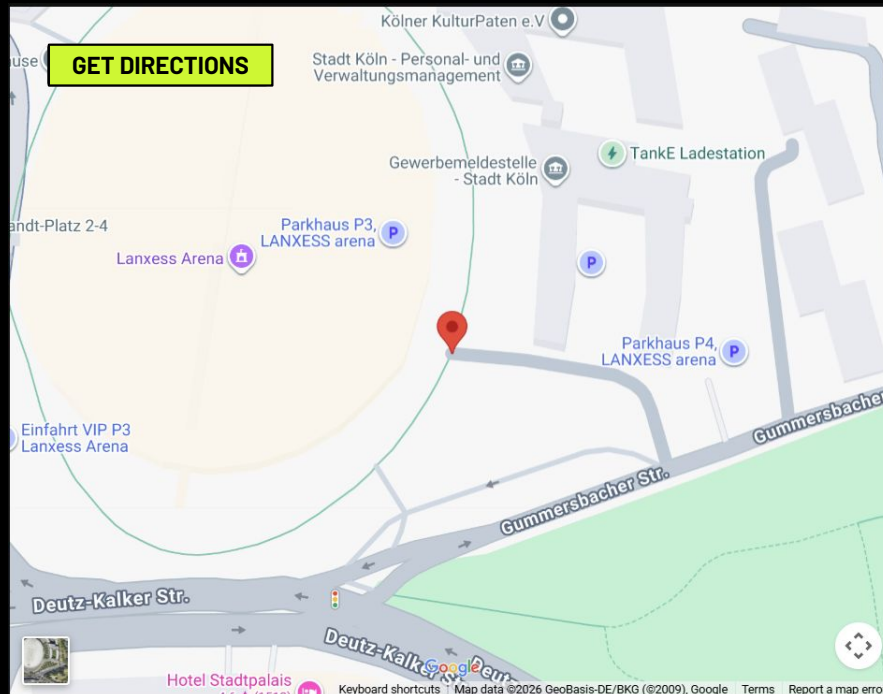
Public Transport

Train/Tram lines 1, 3, 4 and 9 stop at 'Bf Köln Messe/Deutz' train/tram station. When arriving at the station it takes about 10 minutes to reach the LANXESS Arena. For an up-to-date timetable please visit the [KVB website](#).

Guest Parking

LANXESS Arena car parks P1, P2 and P4 for the private vehicles are signposted. Parking spot P5 is exclusively for busses. You can access them via Opladener Strasse through the LANXESS arena tunnel.

The Zone VIP Registration Booth & Entrance are located on the South / East side of the Arena as shown on the map.



HOW TO REGISTER & ENTER THE ZONE

The Zone Registration & VIP Entrance

Upon arrival, make your way to The Zone VIP Registration Booth & VIP Entrance, both located on the South/East side of the Arena. Registration will be open from 12:30 CEST on all four days of the event. Please bring a form of photo ID and your Tixr ticket (if you have one) in order to receive your VIP accreditation.

VIP Badge & Wristband Pick Up

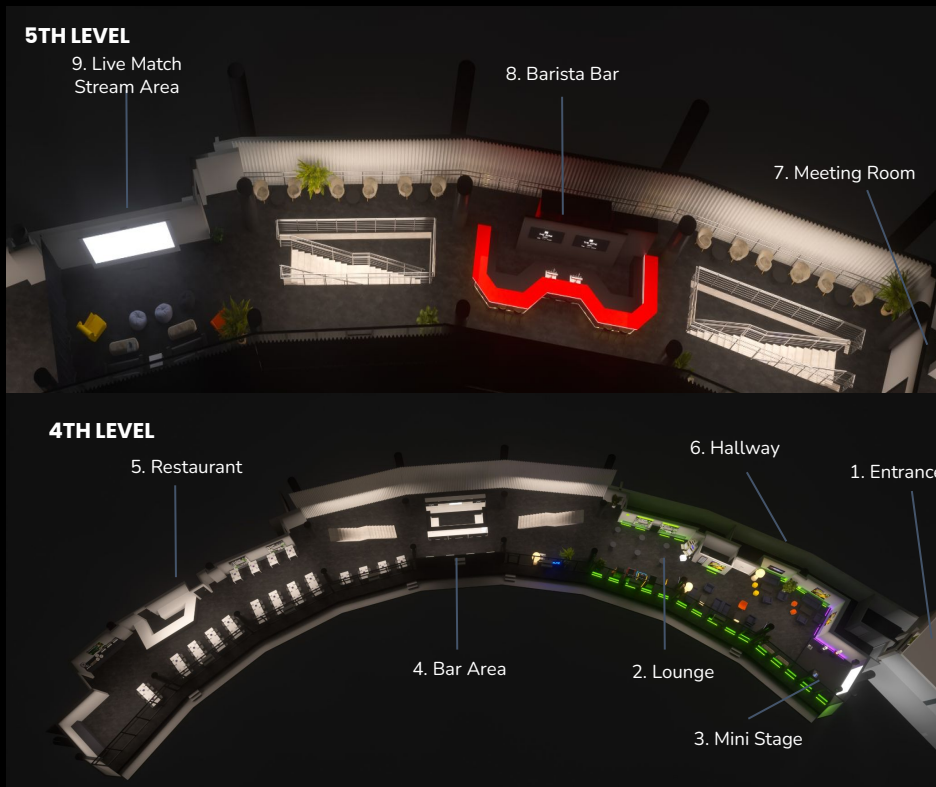
You will receive both a VIP badge and a wristband. Please ensure that you keep and wear both at all times and on every day you plan to attend the event. Your accreditation is non-transferable.

Wardrobe

There will be limited space available for storing coats and bags. Visit the hosts at the main entrance desk to The Zone on the 4th floor for assistance with this. Please note that bags cannot be larger than A4 size. Any equipment or cameras must be authorized before attending [please reach out to your EFG point of contact]. Please note, EFG holds no responsibility for any lost or missing belongings.



THE ZONE MAP



Located on the 4th floor of the LANXESS Arena, The Zone offers various areas perfect for relaxation, entertainment & networking.

Level 4

1. The Zone Entrance

Entrance to The Zone is on the 4th floor of the LANXESS Arena, adjacent to Lounge 402.

2. Lounge

Comfortable seating, perfect for chilling out or having a relaxed chat away from the event buzz.

3. Mini Stage

A mini stage will be set up to host various activations.

4. Bar Area

A variety of beverage options available all day including both alcoholic and non-alcoholic drinks.

5. Restaurant

Premium, chef-made catering options for lunch, dinner, and snacks will be offered daily.

6. Hallway to VIP Sky Lounge

Gateway to the VIP Sky Lounge, an exclusive viewing suite, to witness the Arena from above, while enjoying complimentary snacks and beverages.

Level 5

7. Meeting Room

A private space perfect for focused discussions away from the main event buzz, bookable by your EFG point of contact.

8. Barista Bar

Unlimited, expertly crafted coffee and tea beverages.

9. Live Match Stream Area

Live broadcast of the Intel® Extreme Masters match feed and captivating EFG films, documentaries.




VIP AREAS OUTSIDE THE ZONE

Your elevated view at the VIP SKY LOUNGE

On the 4th floor of LANXESS Arena (Lounges 421/422), the VIP Sky Lounge offers the ultimate Intel® Extreme Masters Cologne view. This private suite provides exclusive comfort with complimentary snacks and drinks – your perfect live match escape.

GRID

brought to you by 



Be in the heart of the action with PREMIUM FLOOR SEATING

Our Infield Floor Seats offer unparalleled immersion, placing you directly on the arena floor, steps from the main stage. Feel the raw energy of thousands of passionate fans. Just ask your EFG point of contact for an escort to this area.

THE ZONE PROGRAM

THURSDAY

JUNE 18

12:30 | VIP REGISTRATION BOOTH OPEN

13:00 | THE ZONE DOORS OPEN & RED CARPET PHOTOS

13:30 | LUNCH

15:30 | DAY 1 OPENING CEREMONY

15:45 | QUARTER FINAL #1

17:00 | EFG WELCOME TOAST @MINI STAGE

17:30 | DINNER

19:00 | QUARTER FINAL #2



FRIDAY

JUNE 19

12:30 | VIP REGISTRATION BOOTH OPEN

13:00 | THE ZONE DOORS OPEN & RED CARPET PHOTOS

13:30 | LUNCH

15:30 | DAY 2 OPENING CEREMONY

15:45 | QUARTER FINAL #3

17:00 - 17:30 | THE ZONE PRESENTATION @MINI STAGE

17:30 | DINNER

19:00 | QUARTER FINAL #4

20:00 | OFFSITE COCKTAIL PARTY @MONKEY BAR



THE ZONE PROGRAM

SATURDAY

JUNE 20

12:30 | VIP REGISTRATION BOOTH OPEN

13:00 | THE ZONE DOORS OPEN & RED CARPET PHOTOS

13:30 | LUNCH

14:30 - 15:00 | THE ZONE PANEL DISCUSSION @MINI STAGE

15:30 | DAY 3 OPENING CEREMONY

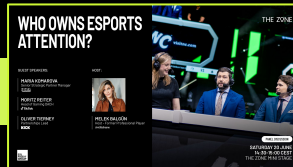
15:45 | SEMI FINAL #1

17:00 - 17:30 | THE ZONE PANEL DISCUSSION @MINI STAGE

17:30 | DINNER

19:00 | SEMI FINAL #2

19:30 - 21:30 | COCKTAIL PARTY @THE ZONE HOSTED BY GRID



SUNDAY

JUNE 21

12:30 | VIP REGISTRATION BOOTH OPEN

13:00 | THE ZONE DOORS OPEN

14:00 | LUNCH

14:30 | SHOWMATCH

16:45 | GRAND FINAL OPENING CEREMONY

17:00 | GRAND FINAL

18:00 | PASSED FINGER FOOD @VIP SKY LOUNGE



OFFSITE COCKTAIL PARTY @ MONKEY BAR

intel. EXTREME MASTERS
ESL
COLOGNE MAJOR 2026

COCKTAIL PARTY

Friday, 19 June | From 8:00pm | Monkey Bar, Cologne

Join us for an exclusive cocktail party at Monkey Bar. Connect with peers and industry partners on the roof terrace with a spectacular view of Cologne, while enjoying a curated selection of cocktails, drinks, and small bites.

Capacity is limited. Scan the QR code or click the [link](#) to secure your spot by June 5

ESL FACETS GROUP

Monkey Bar Cologne
at 28hours Hotel The Circle
Im Klapperhof 22-24 / 8th floor

FRIDAY
JUNE 19, 20:00 CEST

On Friday, 19 June we are hosting an exclusive cocktail party at **Monkey Bar**, Cologne at 20:00 CEST. Connect with peers and industry partners on the roof of the terrace with a spectacular view of Cologne, while enjoying a curated selection of cocktails, drinks and small bites.

Please know that capacity is limited, so RSVP to secure your spot.

THE ZONE FAQ (1/2)

WHAT IS THE ZONE?

The Zone is Intel® Extreme Masters Cologne Major 2026 exclusive VIP hospitality experience, designed specifically for our business guests. Located on the 4th floor of the LANXESS Arena, this premium area offers a blend of comfort, entertainment, and networking opportunities. You'll find a sophisticated lounge, diverse food and bar options, a barista coffee bar, an immersive live streaming area, a private meeting room, and more.

HOW CAN I ENTER THE ZONE?

You'll find The Zone inside the LANXESS Arena, where Intel® Extreme Masters Cologne Major 2026 is taking place. To enter:

- From the outside head to the South East Entrance, where the VIP Registration Booth is located
- From inside the Arena, get to the 4th floor of the LANXESS Arena and find The Zone Entrance adjacent to Suite 402
- Your credentials also allow you general event access through all attendee event entrances

WHEN DOES REGISTRATION & THE ZONE DOORS OPEN?

VIP Registration Booth Opening Hours (CEST)
Thu: 12:30 -20:00 | Fri: 12:30-20:00 | Sat: 12:30-20:00 | Sun: 12:30-19:00

The Zone Opening Hours (CEST)
Thu: 13:00 | Fri: 13:00 | Sat: 13:00 | Sun: 13:00

WHAT WILL I RECEIVE DURING MY REGISTRATION?

When you register, you'll receive both a VIP badge and a wristband. Please make sure to wear both of them at all times on every day you attend the event. You'll need to show both your badge and wristband for entry into The Zone and other VIP areas, like the VIP Sky Lounge. If you have issues with your badge or wristband, please visit the VIP Registration Booth for assistance.

IS THERE A COMPLIMENTARY COAT CHECK OR STORAGE SPACE?

Yes, there will be limited space available for storing coats and bags. Visit the hosts at the main entrance desk to The Zone on the 4th floor for assistance with this. Please note that bags cannot be larger than A4 size. Any equipment or cameras must be authorized before attending [please reach out to your EFG point of contact]. Please note, EFG holds no responsibility for any lost or missing belongings.

CAN I MAKE CHANGES TO MY INVITATION / TICKET?

No, unfortunately due to the exclusive nature of the area, credentials into The Zone are non-transferable/changeable and only applicable to the person named on the ticket or added to The Zone guest list by an eligible EFG employee.

THE ZONE FAQ (2/2)

WILL FOOD & DRINKS BE PROVIDED?

Yes! The Zone guests will enjoy daily chef-made catering for both lunch and dinner, plus snacks. Vegan options will be available as well. To keep you refreshed and energized, we'll offer a variety of alcoholic and non-alcoholic beverages, alongside expertly crafted coffee and tea.

IS WIFI PROVIDED INSIDE THE ZONE?

Yes! Wi-Fi will be available throughout The Zone. You'll find the connection details noted within the space.

WHEN IS THE COCKTAIL PARTY TAKING PLACE?

- **Offsite Cocktail Party | Friday, 20:00 CEST:** Join us for an exclusive evening at [Monkey Bar](#) (25hours Hotel The Circle, Im Klapperhof 22-24 / 8th floor) starting at 20:00 CEST. Connect with industry leaders and enjoy curated cocktails. Capacity is limited and a separate RSVP link will be shared for the Zone guests to register and secure their spot.

- **The Zone Cocktail Party hosted by GRID | Saturday, 19:30 CEST:** Mingle with peers and enjoy a live DJ set at our Saturday evening cocktail social, starting at 19:30 CEST at The Zone.

IS THERE AN INTEL EXTREME MASTERS COLOGNE WEBSITE?

Yes! You can find it [here](#).

WHERE CAN I WATCH THE MATCH LIVE?

You have three excellent options to watch the live Intel® Extreme Masters matches:

- From the VIP Sky Lounge (brought to you by [GRID](#)): For an elevated view, head to the VIP Sky Lounge on the 4th floor of the LANXESS Arena (Suites 421/422). Complimentary snacks and beverages will be provided.
- From the Premium Floor Seats: For an unparalleled immersive experience, watch the matches from our premium floor seats right on the arena floor, mere steps from the main stage. Just ask your EFG point of contact to escort you down to this exclusive area!
- From inside The Zone: Enjoy a live broadcast from the comfort of The Zone's Live Match Stream Area on the 5th floor and Sports Bar-style TVs throughout the space.

I HAVE A QUESTION THAT WAS NOT ANSWERED IN THIS FAQ.

For any questions not answered in this FAQ, please reach out to your EFG point of contact. We will be more than happy to assist you!

SEE YOU AT



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